WE CLAIM:

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1. A seat cushion comprising:

a cushion body having a rear section adapted to press against the buttocks of a user, and a front section extending frontwardly from said rear section, said front section including two spaced-apart thigh support portions, and a protruding portion projecting upwardly between said thigh support portions and adapted to press against the groin portion of the user; and

a vibrating unit disposed in said protruding portion for massaging the groin portion of the user so as to promote blood circulation.

- 2. The seat cushion as claimed in Claim 1, further comprising a first heating unit disposed inside said protruding portion and operable so as to provide heat for further promoting blood circulation.
- 3. The seat cushion as claimed in Claim 1, further comprising a second heating unit disposed inside said rear section and operable so as to provide heat for further promoting blood circulation.
- 4. The seat cushion as claimed in Claim 1, further comprising a controlling unit connected electrically to said vibrating unit for controlling activation of said vibrating unit.
- 25 5. The seat cushion as claimed in Claim 1, wherein said protruding portion of said front section has an outer surface provided with concave and convex patterns so

as to effect air circulation.

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6. The seat cushion as claimed in Claim 1, wherein said rear section is enlarged rearwardly and outwardly from said front section, and has a height that increases upwardly and rearwardly from said front section.